

Richard Nixon



Born: Yorba Linda, California



Gravesites of Richard and Pat Nixon



Early Life of Sir Richard



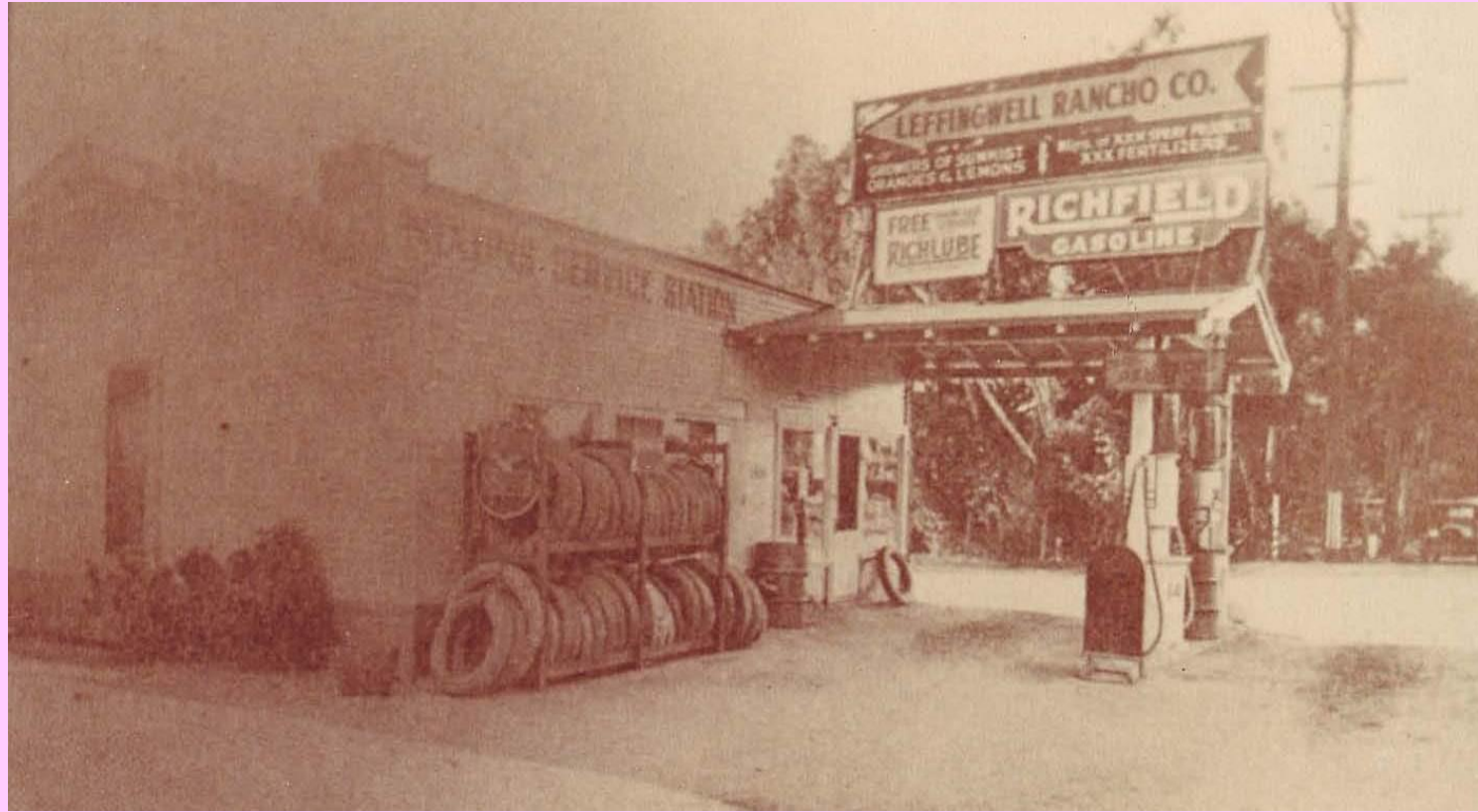
1 year old



Lost 2 brothers

Arthur (7) and Harold (23)

Parents Owned Gas/Grocery Store



"We were poor, but the glory of it was we didn't know it"

Education of Nixon



Duke University
Law School

Served in WWII (Navy)
(1942 – 1946)



Ultimate Machiavellian Politician

“The ends
justifies the
means.”



Niccolò Machiavelli

Start of Political Career

Needed an issue:

Anti-Communist Stance

YOUR VETERAN CANDIDATE

Dick Nixon is a serious, energetic individual with a high purpose in life—to serve his fellow man. He is a trained scholar, a natural leader and a combat war veteran. He has acquired the "human touch" the hard way—by working his way through college and law school; by sleeping in fox-holes, sweating out air raids; by returning from war confronted with the necessity of "starting all over again."

There is in Richard Nixon's background much that is typical of the young western American. There are the parents from the mid-west, the father who has been street car motorman, oil field worker, citrus rancher, grocer. There is the solid heritage of the Quaker faith; the family tradition of Work—and Service.

The effects of this background show in Richard Nixon. He has worked in a fruit packing house, in stores, as a gas station attendant. He has made an outstanding success of his law practice. He played college football ("not too successfully," he says); maintains an intensive interest in sports.

Of course, the No. 1 Nixon-for-Congress enthusiasts are Mrs. Richard Nixon, born Patricia Ryan on St. Patrick's Day, and six-months-old baby daughter Pat. Mrs. Nixon is a public servant in her own right, having worked for the government as an economist while her husband was fighting for his country in the South Pacific. Like so many other young "war couples," the Nixons resumed civilian life on a financial foundation comprised solely of War Bonds purchased from the savings of the working wife and sailor husband.

Mr. and Mrs. Richard Nixon have been very busy this year. Individually or jointly, they have (1) been looking for a place to live; (2) practiced law; (3) been taking care of their little girl; (4) been active in veterans' affairs, particularly those relating to housing for Whittier College veteran-students and their families; (5) been looking for a place to live again; and (6) they have been campaigning to ELECT RICHARD NIXON TO CONGRESS.

**r New, Progressive, Representation
in Congress**

VOTE FOR

RICHARD M. NIXON

ON NOVEMBER 5



MR. AND MRS. RICHARD M. NIXON AND PATRICIA

- "I pledge myself to serve you faithfully;*
- To act in the best interests of all of you;*
- To work for the re-education of the United States of America as a kind of opportunity for your children and mine;*
- To resist until all my power the encroachments of foreign steel upon the American way of life;*
- To preserve our sacred heritage, in the name of my buddies and your loved ones, who died that these might endure;*
- To devote my full energies to service for you while opposing exploitation of you;*
- To remain always humble in the knowledge of your trust in me."*

Richard M. Nixon

ELECT



RICHARD M.

NIXON

WORLD WAR II VETERAN

YOUR

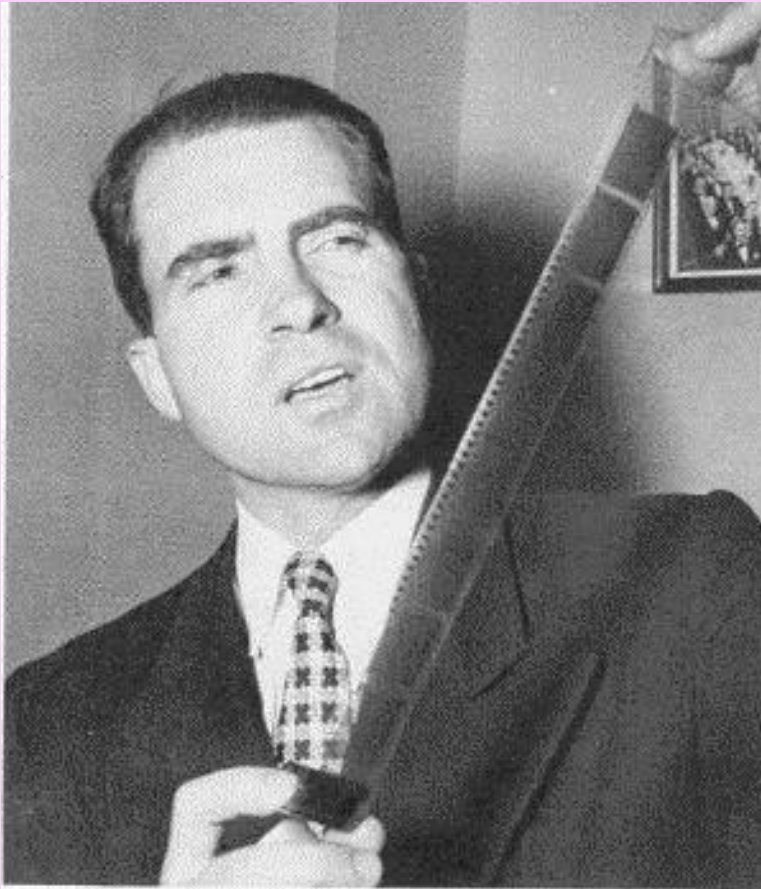
CONGRESSMAN

US House of Representatives (1947)

Senate Race

Needed an issue:

Anti-Communist Stance



Earned the
Nickname:

“Tricky Dick”

Senator (1951)

Vice President Nomination

Checkers
Speech



Vice-President Nixon (1953-1961)



Kitchen Debate with Nikita Khrushchev in
Moscow (1959)

Next: US President?



- 1960 Presidential Election -Lost to JFK
- 1962 Gubernatorial Race -Lost to Jerry Brown

1968



America is coming apart

1968 Campaign: “Bring Us Together”



End Fighting in:
Vietnam and Streets of America

“The Great Silent Majority” Speech



November 3, 1969

President Nixon (1969 – 1974)



Nixon's Personality

- Paranoid
 - Did not trust anyone
- Driven
 - dating
- Antisocial
 - “Easiest Job”
- Non-Confrontational
 - No shaking hands



Nixon Fun Facts

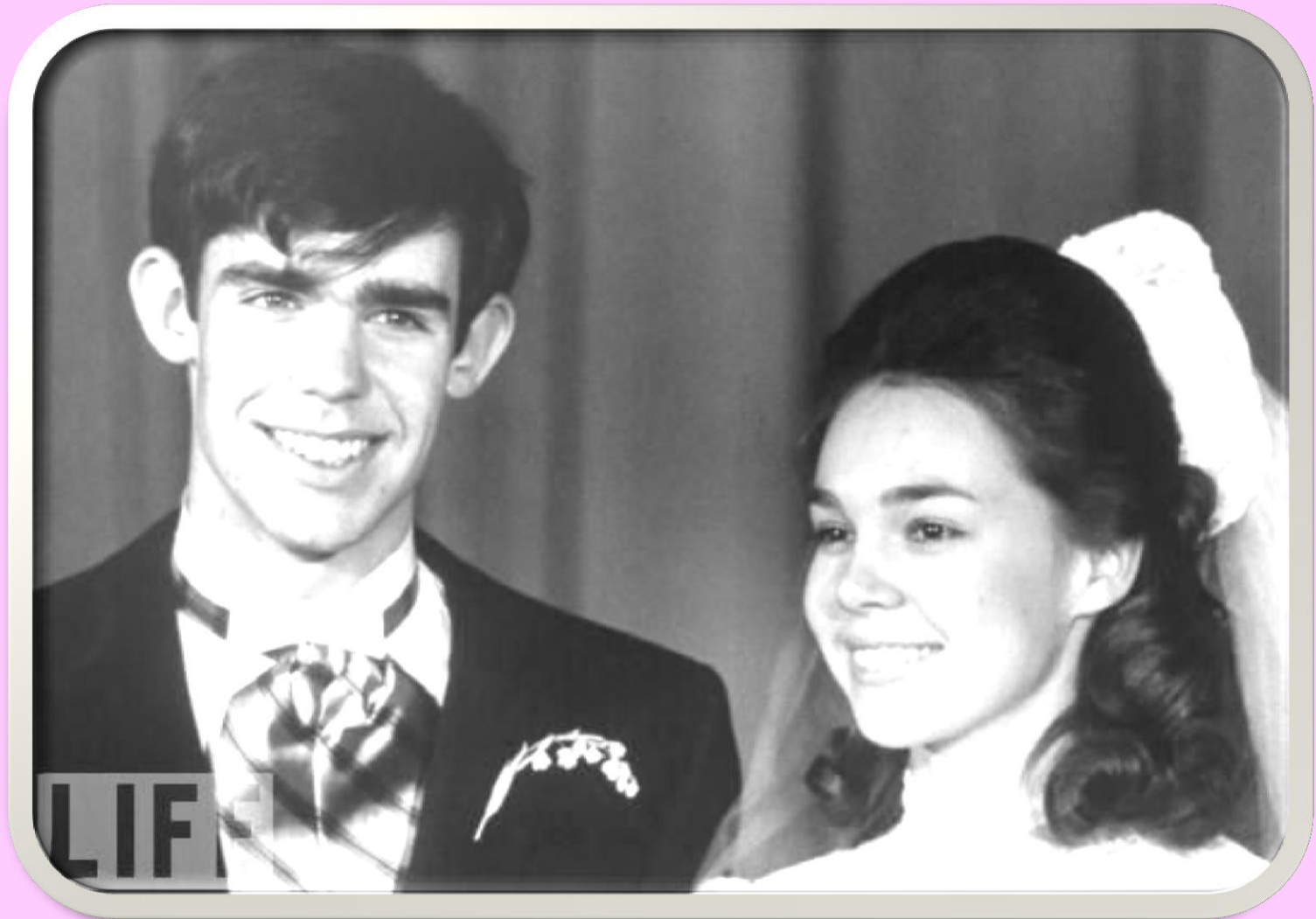


- First US President to visit all 50 states.

Bowling Alley (1969)



Julie Nixon married David Eisenhower
December 22, 1968



Tricia Nixon and Edward Cox

June 12, 1971



- There have been 9 White House Weddings

2nd Lowest Approval Rating: 24%
(August 2 – 5, 1974)



Only current or living President until
resignation.



Eisenhower (1969)

Truman (1972)

Johnson (1973)

Richard Milhous Nixon



Bringing the US together again

